



PALMDALE WATER DISTRICT

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

FREE WATER-SAVINGS TOOLS AT PWD DRIVE-THRU EVENT ON OCT. 21 FOR “IMAGINE A DAY WITHOUT WATER”

Palmdale, CA – In recognition of the national campaign to raise awareness and educate communities about the value of water, Palmdale Water District (PWD) will give away water-saving tools at its “Imagine a Day Without Water” drive-thru event on Oct. 21.

Each vehicle will receive one bag with a nozzle, an aerator, a dye tablet, a shower head, educational material and a refillable water bottle – items to help use water wisely. The event will be from 2:30-4:30 p.m., or until supplies last, at PWD’s main office, 2029 East Avenue Q, Palmdale.

“To bring attention to the importance of ‘Imagine a Day Without Water’ and to continue helping our customers use water wisely, we are giving away various devices that will help people save water at home,” PWD General Manager Dennis D. LaMoreaux said. “It is important that we assist

(more)

our community with ways to save water, especially right now. With more people working from home and washing hands more frequently, there is more water being used.”

To ensure everyone’s safety during the coronavirus pandemic, the drive-thru event will be contactless. Staff will put the free giveaway bags in vehicles’ trunks.

PWD also is collaborating on an “Imagine a Day Without Water” video about the importance of water for the city of Palmdale and its staff. The video will be released on Oct. 21 via social media.

In addition to raising water awareness and educating communities, the sixth annual “Imagine a Day Without Water” campaign also calls for action to invest in the nation’s water infrastructure. PWD is one of hundreds of participants, including other water utilities, civic leaders, educators, and businesses, taking part in this year’s campaign.

Since 1918, the Palmdale Water District has provided high-quality water at a reasonable cost. We pride ourselves on providing great customer care; advocating for local water issues that help our residents; educating the community on water-use efficiency; and leading our region in researching and implementing emerging technologies that increase operational efficiency. For more information about PWD, visit www.palmdalewater.org.

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